



BIS Research
Emerging Technology Market Intelligence

Healthcare



Key Sections

State of the Healthcare

- Healthcare Industry
- Next Big Thing in Healthcare

Precision Medicine

- Applied Sciences
- Precision Diagnostics
- Precision Therapeutics
- Digital Health

Life Sciences

Medical Technologies

- Core Medtech
- Robotics & Imaging
- Digital Health



\$9T +
Market

2M+
Companies

25K +
Product Launches

US Accounts for **35%**
Of the Market

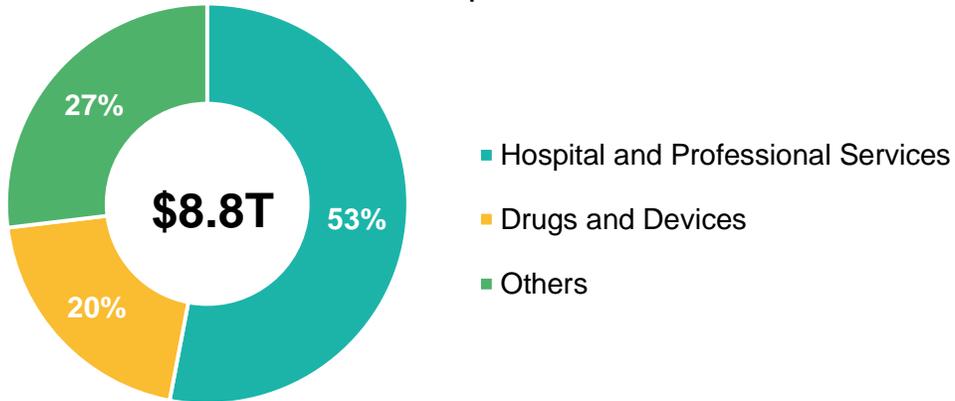
\$620 B
Wasted Every Year

75 Days
Medical Data to
get Double

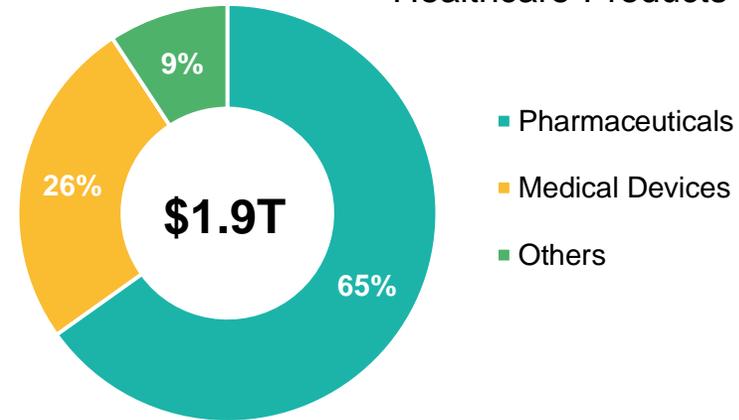
State of Healthcare Industry

Healthcare Expenditure, 2020

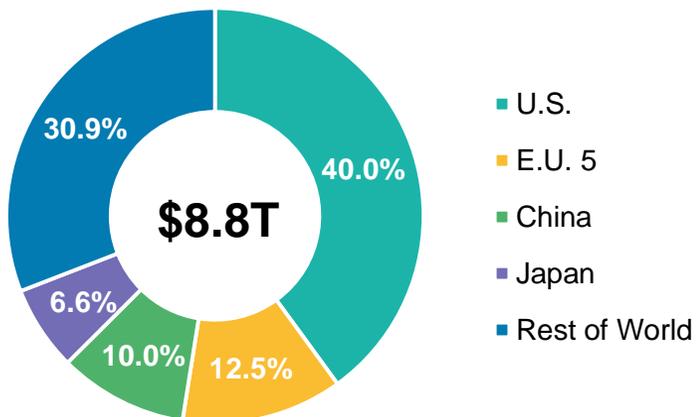
Health Expenditure



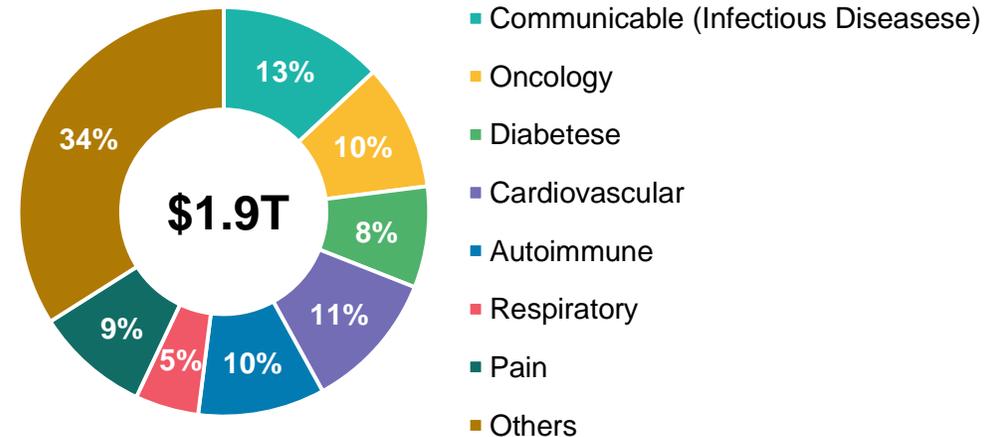
Healthcare Products



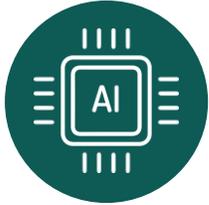
Health Expenditure, By Country



Healthcare Products, By Indication



Next Big Thing in Healthcare



AI



Genomics



Digital
Therapeutics



Home
Healthcare



Telemedicine



Big Data
Analytics



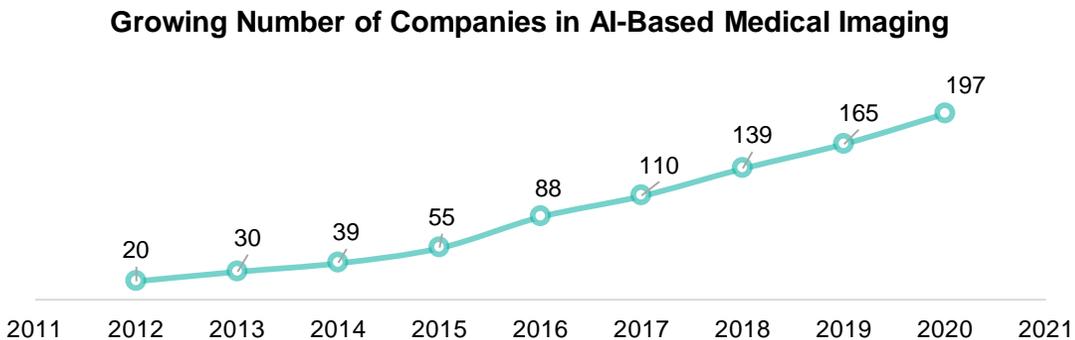
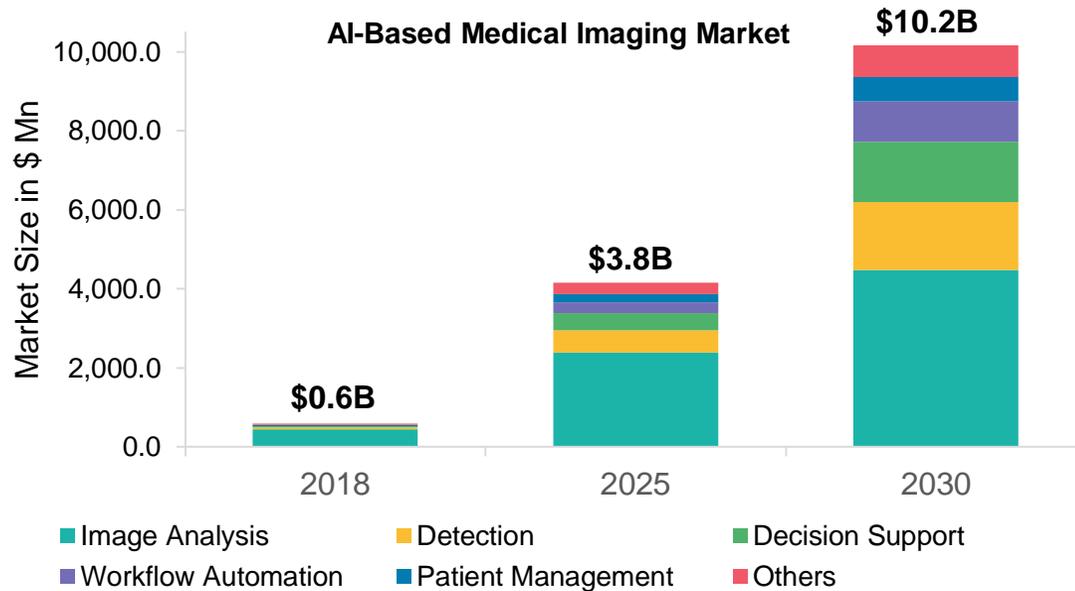
Robotics



Non-Invasive
Testing

Next Big Thing in Healthcare

AI The Next Big Thing in Medical Imaging



FDA Approved AI-Based Medical Imaging Solution



AI Inside: The Intelligent Imaging Modalities



Level 1

Adaptable to Patients

Smart Multi-Sensors
Personalized Protocols

Self Aware, Self Monitoring

Predictive Maintenance
Smart Asset Management



Level 2

Self-driving

Responds to Preliminary Findings
Automated Emergency Reads

Trained for the Task

Deep Learning-Based Image
Reconstruction Less time, less contrast,
better image depth



Level 3

Cognizant of the Study Context

Care pathway decision
support patient triage, risk
stratification

Genomics

Disruptive Innovation

- NGS, PCR, AI, Block Chain, and Big Data Analytics Tools
- High Speed Analysis Platform
- Cloud Storage and SaaS Business Model

Growth Opportunities

- Clinical Application Focused NGS Products
- Clinical and Non Clinical Integration of NGS Data
- Automation of Sequencing and Interpretation

Growth Drivers

- Population Genomic Initiatives
- Large Data Sets
- Growth in Clinical Application
- Low Cost Sequencing Platforms
- Reducing Cost of Cloud Storage

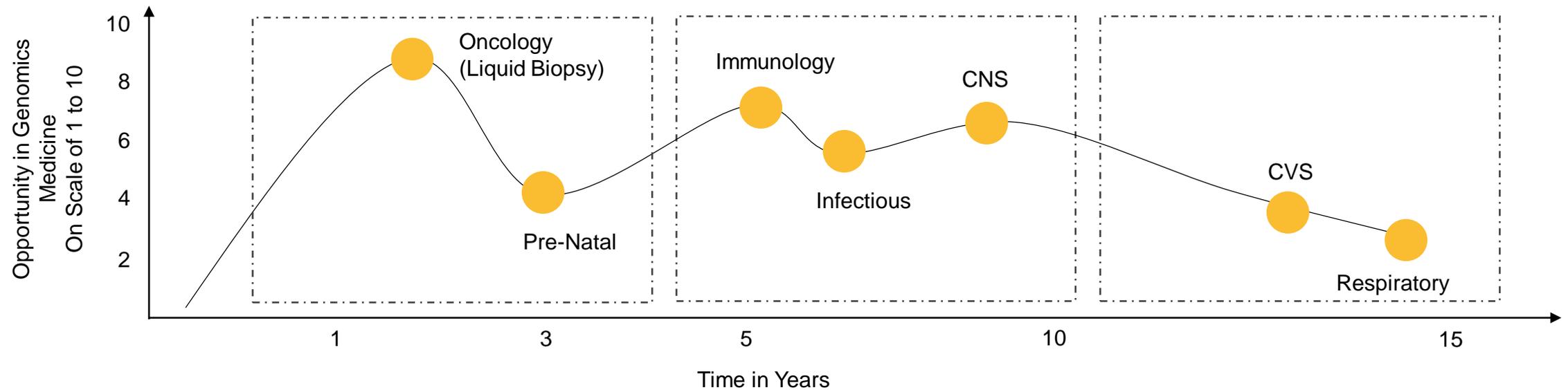
Key Players

- Illumina
- BGI
- 10X Genomics
- WuXi Nextcode
- ThermoFisher
- Qiagen

Next Big Thing in Healthcare

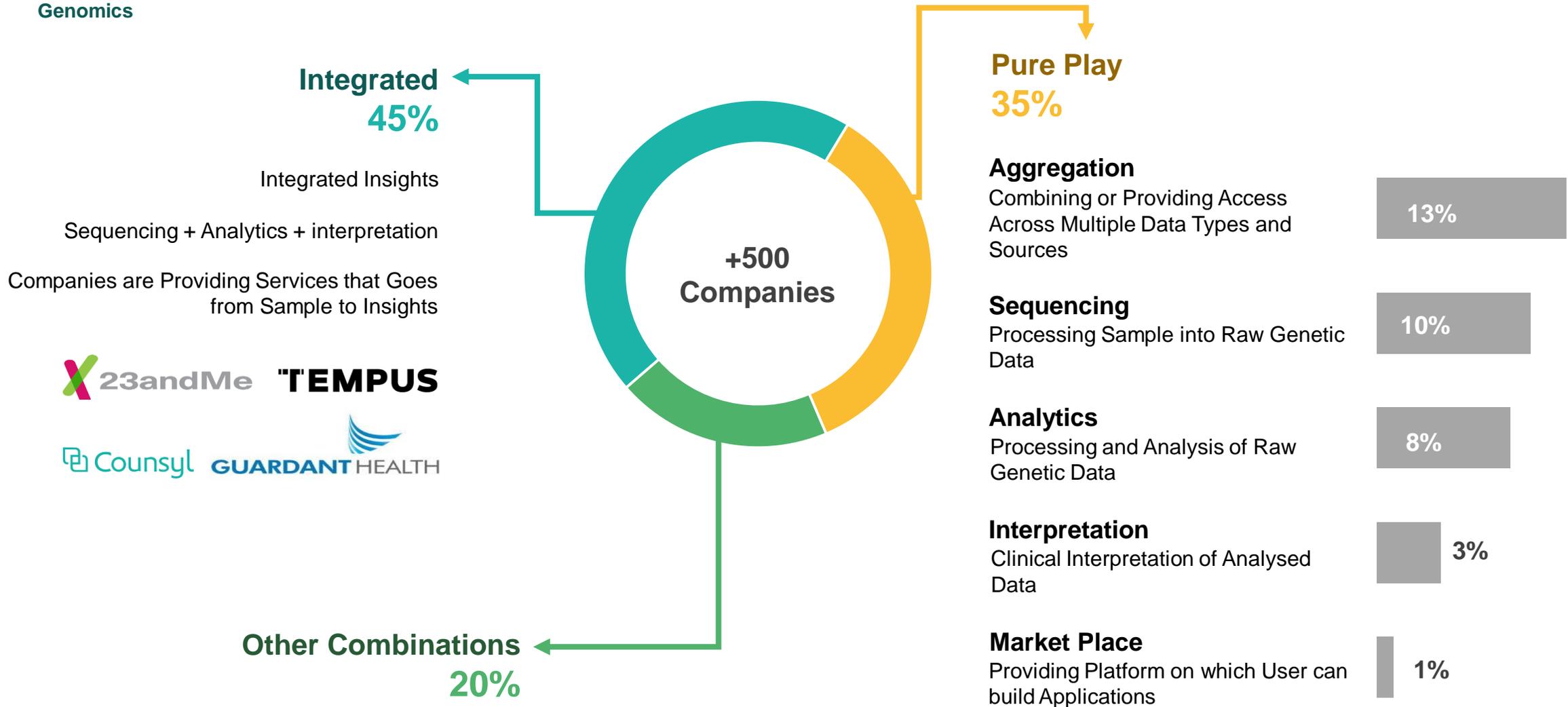
AI The Next Big Thing in Medical Imaging

Timeline	Turn-Around Time	Cost Per Genome
1999-2003	~ 5 Yrs.	\$ 3.0 Bn
2003-2009	~ 6 Months	\$ 300 K
2009-2014	< 1 Months	\$ 3800-Exome \$ 20,000 WGS
2017	Few Hrs.	\$1,000
2020	Few Hrs.	\$500 (BGI, China)



Next Big Thing in Healthcare

Genomics





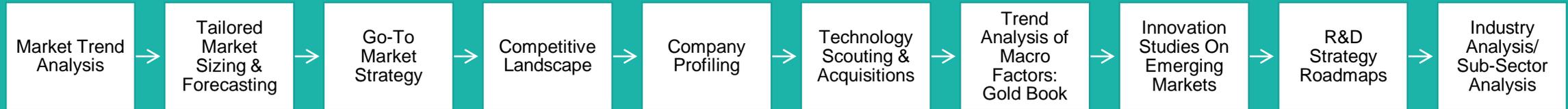
BIS HEALTHCARE

Engaged with 200+ leading international healthcare players and research institute

Research span across 50+ emerging technologies in the healthcare industry

Market leading insights and data on lab-to-market and early stage technologies such as precision medicine and surgical robotics

Strong network of over 1000+ highly specialized subject matter experts on deep technology within healthcare sector and dedicate in-house analysts



Precision
Medicine



Life Sciences &
Biopharma



Digital
Health



MedTech
Devices



Robotics &
Imaging



Precision Medicine

Precision Medicine

Precision medicine refers to the medicine developed as per an individual's genetic profile. It provides guidance regarding the prevention, diagnosis, and treatment of diseases. The segmentation of population in the application of precision medicine is done depending on the genome structure of the individuals, and their compatibility to a specific drug molecule.

With its novel inspiring vision to companion companies in bringing innovative technologies to reality, BIS Research has groomed a team of dynamic technology consultants with sheer focus on precision medicine ecosystem. The team is predominantly acknowledged for the eminent business decision support catering to business needs of emerging companies of the healthcare industry.



Precision Medicine



Applied
Sciences



Precision
Diagnostics



Precision
Therapeutics



Digital Health

Applied Sciences

The market potential of precision medicine with respect to applied sciences, namely genomics, pharmacogenomics, and other applied sciences, has been described in this section. The segment analyses the ongoing trends in the industry by probing into the past and the present governmental regulations and the macro and micro economic factors.



Published Titles

- [Global Oncology Precision Medicine Market](#)
- [Global Non-Oncology Precision Medicine Market](#)
- [Global Precision Psychiatry Market](#)
- [Global Long-Read Sequencing Market](#)
- [Global Single-Cell Multi-Omics Market \(2020-2025\)](#)
- [Global Next Generation Sequencing Market](#)



Upcoming Titles

- Global Precision Cardiology Market
- Global Pharmacogenomics Services Market
- Global Single-Cell RNA Sequencing Market
- Global Epigenetics Market



Precision Diagnostics

The market potential of precision medicine with respect to precision diagnostics, namely molecular diagnostics and medical imaging, has been described in this section. The segment captures the ongoing trends in the industry by analyzing the governmental regulations and the macro and micro economic factors.

Precision diagnostic focuses on all the tools that are used for risk assessment of the disease and to make better decisions related to its prognosis and therapy. It can include proteomic and molecular methods, pathology, imaging, and the bioinformatics which are used to interpret the outcome.



Published Titles

- [Organ Transplant Diagnostics Market - A Global and Regional Analysis](#)
- [Global MRD Testing Market](#)
- [Global Liquid Biopsy Market](#)
- [Global Non-Invasive Liquid Biopsy Market](#)
- [Europe Hereditary Genetic Testing Market - A Regional Analysis](#)
- [Molecular Diagnostics Market - A Global and Regional Analysis](#)



Upcoming Titles

- Global Precision Cardiology Market
- Global Pharmacogenomics Services Market
- Global Single-Cell RNA Sequencing Market
- Global Epigenetics Market
- Global Pre-Implantation Genetic Testing Market



Precision Therapeutics

The growth of the precision medicine market over the last few years has been monumental. New technologies are rapidly becoming available so as to expand the arsenal of tools accessible for precision medicine and to support the development of new therapeutics.

Technologies such as gene therapies, cell therapies, and molecular biomarker analysis have the potential to transform medicine and increase the ability to treat and cure several intractable diseases.



Published Titles

- [Global mRNA Vaccines and Therapeutics Market](#)
- [Nucleic Acid Therapeutics CDMO Market - A Global and Regional Analysis](#)
- [Global Regenerative Medicines Market](#)
- [Global Cell and Gene Therapy Drug Delivery Devices Market](#)
- [Global Cell and Gene Therapy Manufacturing QC Market](#)
- [Global Cell and Gene Therapy Market](#)



Upcoming Titles

- Global Cell and Gene Therapy Processing Aids Market
- Global Plasma Medicine Market
- Global DP1-Inhibitors Market



Digital Health

BIS Research has been consistent on the path of identifying technologies such as digital biomarkers that significantly enhance the clinical evaluation and delivery of precision therapies. The company also observes the ongoing trend of how life sciences companies are utilizing portable, wearable, implantable, and ingestible devices to effectively measure physiological, cognitive, or behavioral characteristics. The trend is also complemented with the increasing interest from healthcare payers and regulators toward the understanding of insights yielded by these biomarkers.



Published Titles

- [Global NGS Informatics and Clinical Genomics Market](#)
- [Global Digital Biomarker Market](#)
- [Global AI-enabled Drug Discovery and Clinical Trials Market](#)



Upcoming Titles

- Global Blockchain in Pharma Supply Chain Market
- Global Care Management Market
- Global Digital Biomanufacturing Market
- Global Digital Therapeutics Market



Life Sciences & Biopharma

Life Sciences encompasses products and technologies in the fields of biotechnology, pharmaceuticals, biomedical technologies, and laboratory technologies, that used in the various stages of research, development, technology transfer and commercialization of healthcare solutions. The Life Sciences sector is at an inflection point. To prepare for the future and remain relevant in the ever-evolving business landscape, BIS Research offers syndicated and customized solutions to create value and new metrics to optimized business across biopharmaceuticals and biotechnologies industry. BIS Research also provides leaders with key questions and actions to consider in the year ahead.



Life Sciences & Biopharma



Biopharmaceuticals



Biotechnology



Laboratory
Technology

Biopharmaceuticals

To support double digit growth and mitigate risks in R&D and manufacturing, BIS Research offers actionable intelligence that enable biopharmaceutical companies to focus on challenges of future and adopt new digital platforms to deliver targeted therapeutics and improve profitability in a transformed healthcare market.



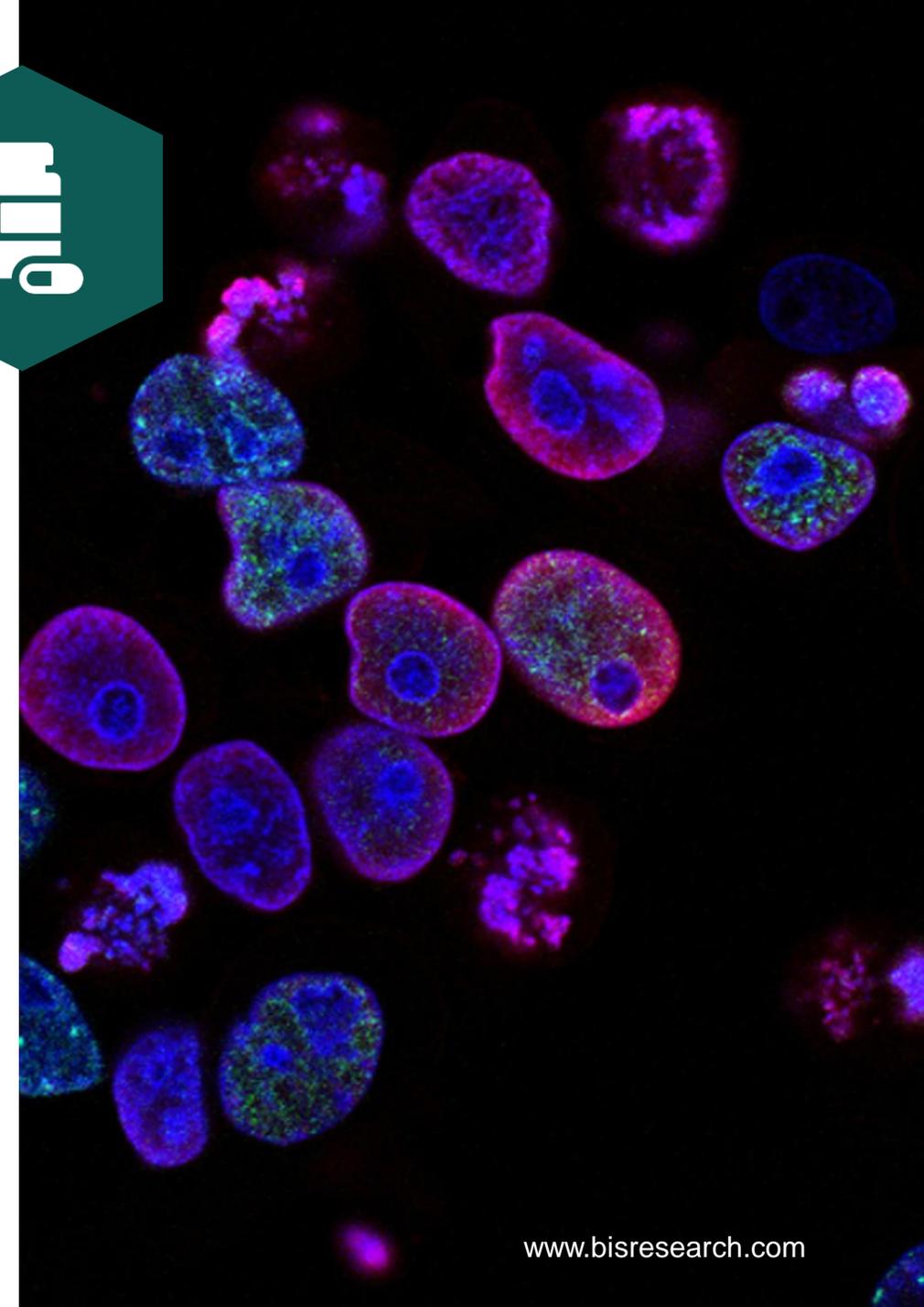
Published Titles

- [Global SERD Therapeutics Market](#)
- [Global Oncolytic Virus Therapies Market](#)
- [Global Constrained Peptide Drugs Market](#)



Upcoming Titles

- Global Next-Generation Gynecological Cancer Diagnostics and Therapeutics Market
- Global FLT3 Inhibitors Market
- Global NK Cell Therapeutics Market



Biotechnology

Biotechnology has been the corestone of development in healthcare industry. BIS Research offerings in this section study the technology markets within the new and emerging fields of genomics, proteomics, bioinformatics, biomarkers, cell culture and biopharmaceutical manufacturing.



Published Titles

- [Global Aseptic Pharma Processing Equipment Market](#)
- [Imaging CRO Market - A Global and Regional Analysis](#)
- [Global Next-Generation Biomanufacturing Market](#)
- [Global CRISPR Gene Editing Market](#)
- [Global Recombinant Cell Culture Supplements Market](#)



Upcoming Titles

- Global Viral Vector and Plasmid Manufacturing Market
- Global Next-Generation Biomanufacturing Market
- Global Global Non-CRISPR Gene Editing Technologies Market (ZFN, TALENS, and Meganucleases)



Laboratory Technology

Lab equipment and scientific instruments play a major role in development of novel therapeutics and diagnostic products. The emergence of new lab technologies has opened a new arena for drug discovery; and breakthroughs in the fields of genomics have also enabled manufacturers to develop more effective drugs and diagnostics.



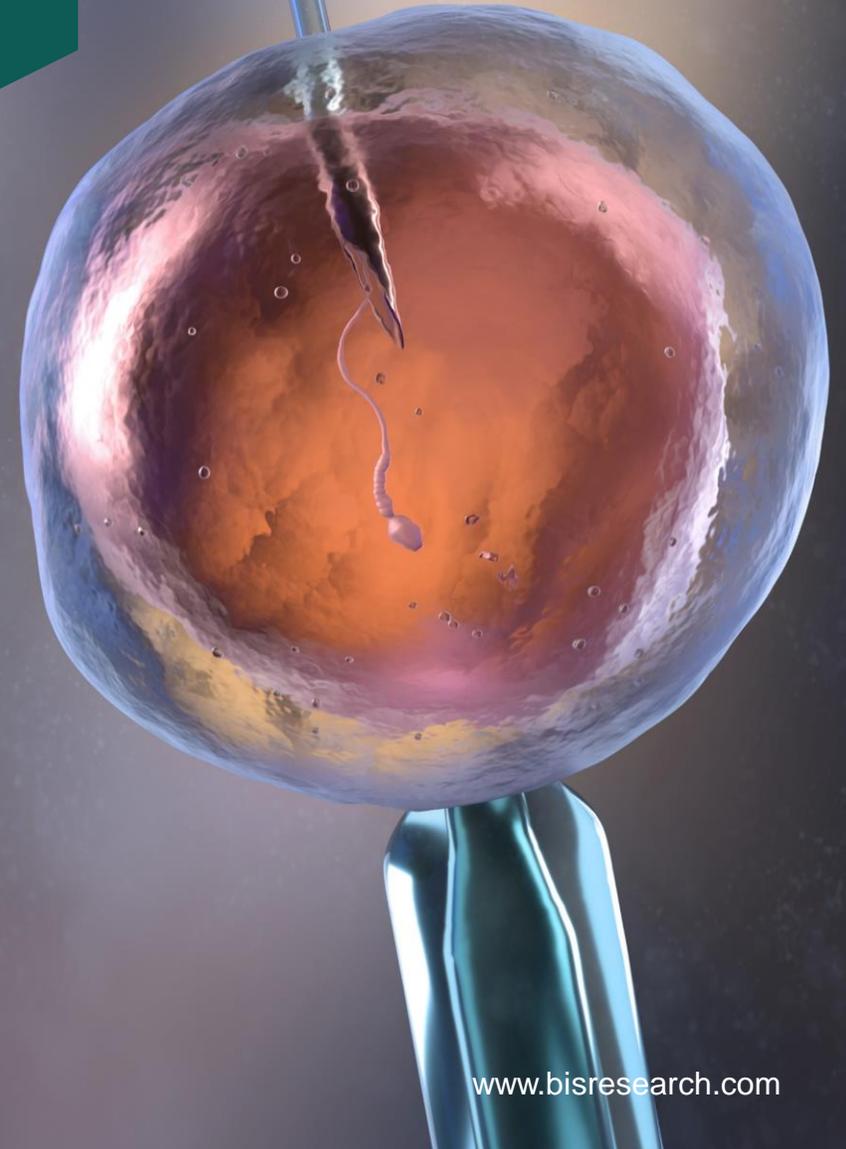
Published Titles

- [Global Industrial Microbiological QC Market](#)
- [Global In-Vitro Fertilization Market](#)
- [Global Flow Cytometry in Oncology Market](#)
- [Global Gel Documentation Systems Market](#)
- [Global Liquid Handling Systems Market](#)



Upcoming Titles

- Global Thread-Based Diagnostic Devices Market
- Global Capillary Electrophoresis System Market
- Global Automated Microbial Detection Systems Market



Webinar/Podcast

- Changing Contours of Beauty and Personal Care
- Science of Precision Medicine

White Paper/Analyst Note

- 3D Printing in Healthcare: A Delayed Adoption
- Top 25 Voices in Precision Medicine
- Emerging Biomarkers in Neurodegenerative Diseases
- What Next in Genomic Medicine
- Pharmacogenomics and its Implementation in Drug Discovery
- Precision Cardiology
 - Emerging Biomarkers in Neurodegenerative Diseases
- COVID-19 Newsletter

Expert Spotlight

- Global Multi-Omics Market
- Global Transplant Diagnostics Market
- Global Constrained Peptide Market
- Global Transcriptomics Market

Key Customers

Companies

ThermoFisher
SCIENTIFIC



Roche
Sequencing

AstraZeneca 

meiji
Meiji Seika Pharma

TEIJIN

 Daiichi-Sankyo

illumina[®]

10X GENOMICS

 **labcorp**


PerkinElmer[®]

 **Pfizer**

Key Customers

Companies



BURKHARD'S LTD





Medical Technologies

Digital Health, Medtech and Robotics and Imaging

Digital Health

Digital health is disrupting the way patients interact with healthcare professionals. It is the intersection between technology and healthcare which covers a wide range of physical entities starting from wearable gadgets, ingestible sensors, software application to electronic patient records. BIS Research's Digital Health segment aims at helping healthcare businesses to improve operational efficiency, patient outcomes, and reduce costs, through the use of information technology. The company provides its digital health clients with exclusive off-the-shelf as well as consulting research services. With the help of its exhaustive syndicated research projects, the company has developed a comprehensive and unique country-level database of healthcare infrastructure.



Digital Health



Mobile Health
(mHealth)



Health Information
Technology (IT)



Wearable
Devices



Telehealth and
Telemedicine

Mobile Health

Mobile phones and wireless technologies have significantly disrupted healthcare by educating consumers about preventive healthcare services. BIS considers mHealth a significant focus area and has been providing its customers with insights related to the current application of mHealth for disease surveillance, treatment support, epidemic outbreak tracking and chronic disease management, through its syndicated reports.



Published Titles

- [Global Mobile Medical Apps Market](#)
- [Global Urgent Care Apps Market](#)
- [Global mHealth \(Mobile Health\) Market](#)



Upcoming Titles

- Global mHealth Market (2022 Update)
- Global Virtual Diagnostics Market



Health Information Technology

Health IT has been disrupting the healthcare industry by designing, developing, and creating information systems that can efficiently store, manage, and analyze patient data. BIS has been pioneering this field of study since last three years and has provided its customers with insights related to many observable trends in this field such as privacy and security, information governance, interoperability, and data analytics.



Published Titles

- [Global Clinical Decision Support Systems Market](#)
- [Global Population Health Management Solutions Market](#)
- [Global Operating Room Management Solutions Market](#)
- [Global Augmented Reality and Virtual Market in Healthcare](#)
- [Global Pharmaceutical Quality Management Software Market](#)
- [Global AI in Operating Room Market](#)
- [Global AI in Healthcare](#)
- [Global Operating Room Integration Market](#)



Upcoming Titles

- Global Big Data in Healthcare Market
- Global Hospital Information System Market
- Global RIS Systems Market
- Global Big Data Analytics Market



Wearable Devices

BIS Research strongly believes that smart wearables will be a vital part of next generation of precision medicine. This segment has immensely transformed from being mere wellness tools to catalyzing precision medicine initiatives and clinical studies worldwide. Some of the observable trends in this segment are the advent of consumer facing physiological and biochemical sensors.



Published Titles

- [Global Mobile Medical Apps Market](#)
- [Global mHealth Market](#)
- [Global Home Healthcare Market](#)



Upcoming Titles

- Global Next Generation Wearable Drug Delivery Devices Market
- Global Digital Biomarkers Market



Telehealth and Telemedicine

Despite witnessing slow adoption at its early stage, the Telehealth and Telemedicine industry is currently well positioned and has been redefining the way healthcare services are provided to remotely located patients. BIS observes the trend of increasing adoption of HIPAA compliant video conferencing tools for improved healthcare services in remote areas. Furthermore, the number of partnership activities between healthcare organizations and telemedicine companies is also on a rise to reduce patient wait times and to provide remote patients better and inexpensive access to care.



Published Titles

- [India Telemedicine Market](#)
- [Global Telemedicine Market](#)
- [India Telemedicine Market](#)



Upcoming Titles

- Global Tele-Diagnostics Market
- Global Remote Patient Monitoring Market

Webinar/Podcast

- Mental Health Wellness in Post Pandemic World
- Understanding the Use of AI in Operating Room with Dr. Tamir Wolf
- Mental Health and Use of Technology

White Paper/Analyst Note

- Implications of COVID-19 on Digital Health

Expert Spotlight

- Emerging Mental Health Devices and Platform Market
- Global AI in Neurology OR Market
- Global Pharma Quality Management Software Market

MedTech

MedTech technology is one of the major pillars of healthcare. BIS Research's MedTech practice actively tracks various technological advancements, leading to a creation of next-generation medical devices, products, and services associated with the treatment, monitoring, and care of patients. BIS Healthcare is focused on providing in-depth, quality insights on the advancements in MedTech industry by tracking and quantifying the role of technologies such as advanced materials, sensors, miniaturization, wearables, connected ecosystem, AI, and advanced manufacturing.



MedTech



Treatment MedTech



Patient Monitoring and Care



Digital in MedTech

Treatment MedTech

Treatment devices are the core of MedTech sector. These devices are used to administer medical therapies. Treatment devices can range from small, implantable devices such as pacemakers, to large, external products such as radiosurgery machines. BIS Research observes that there is trend of miniaturization and demand for minimally invasive surgeries and provides insights on technological advancements influencing the Treatment MedTech sector.



Published Titles

- [Global Non-Opioid Pain Relief Device Market](#)
- [Global Advanced Wound Care Market](#)
- [Global Neurostimulation Devices Market](#)
- [Global Orthodontic Market](#)
- [Global Digital Respiratory Devices Market](#)
- [Global Advanced Balloon Catheter Market](#)
- [Global Radiofrequency Based Aesthetic Devices](#)
- [Global Positive Airway Pressure Devices \(PAP\) Market](#)
- [Global Interventional Oncology Devices Market](#)
- [Global Single-Use/ Disposable Endoscope Market](#)



Upcoming Titles

- Global Medication Adherence Devices Market
- Global ENT Devices Market
- Global Orthopaedic Devices Market
- Global Neurostimulation Devices Market
- Global Cardiac Catheter Market
- Global Advanced Ablation Devices Market



Patient Monitoring & Care

Technological advancements in wireless connectivity, mobile usage, reduced data costs, advanced sensors, healthcare apps and advanced computing using analytics/AI engines have resulted in the emergence of radical methods for patient care. Such advancements have led to shift of patient monitoring and care from hospitals/care centres and at home settings. BIS Research actively tracks this dynamic, high growth market ecosystem.



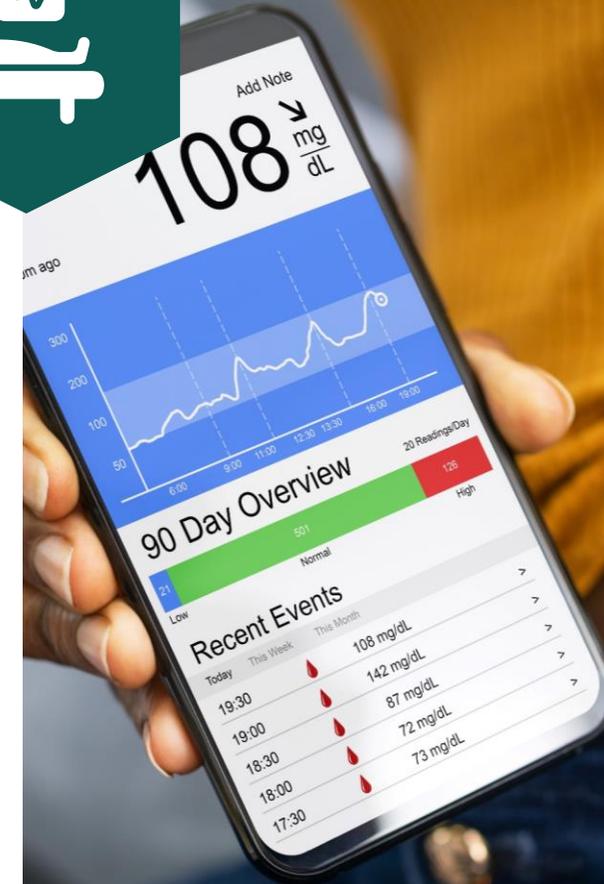
Published Titles

- [Global Ambulatory Device Market](#)
- [Global CGM \(Continuous Glucose Monitoring\) System Market](#)
- [Global Medical Assistive Technologies Market](#)
- [Global Wireless Brain Sensors Market](#)
- [Global Hemodynamic Monitoring Devices Market](#)
- [Global Advanced Dermatology Drug Delivery Devices Market](#)



Upcoming Titles

- Global Sterile Supply Management and Inventory Solutions Market
- Global Medical Grade Tubing Market
- Global Medical Device Vigilance Market



Digital in MedTech

BIS Research envisions digital technologies such as big data, artificial intelligence, machine learning, advanced analytics, and sensors to dynamically transform the healthcare market. MedTech sector is expected to leverage these technologies to address issues such as need for improvement in value chain efficiency, increasing medical devices product recalls, and cyber threats in an interconnected world.



Published Titles

- [Global Radiation Dose Management Market](#)
- [Global Medical Image Analytics Market](#)
- [Global Emerging Sleep Apnea Devices and Platform Market](#)
- [Global Urology Care Devices and Platform Market](#)
- [Global Emerging Mental Health Devices and Platform Market](#)



Upcoming Titles

- Global Smart Devices and Solutions Market for Elderly Care
- Global Medical Animation Market
- Global Next Generation Oncology Devices and Solutions Market



Webinar/Podcast

- Ventilators for COVID-19: How Companies are Breaking the Entry Barrier
- Ventilator Regulations, Safety Compliance, and Training During COVID-19

White Paper/Analyst Note

- Implications of COVID-19 on Medical Devices Industry

Expert Spotlight

- Global Radiofrequency-based Aesthetic Devices Market
- Global Advanced Dermatology Drug Delivery Devices Market
- Global Urology Care Devices and Platforms Market

Robotics & Imaging

Robotics and artificial intelligence are together revolutionizing healthcare practices. Catering to the growing prominence for novel technologies enabling early and accurate diagnosis, accompanied by precision care, the healthcare ecosystem has been witnessing the evolution of several startups in the past two decades. Acknowledging the dynamicity of the contemporary era, leading investment firms have been proactive in bringing these lab-based science fiction technologies to reality.

With its novel and inspiring vision to assist companies in bringing innovative technologies to reality, BIS Research has groomed a team of dynamic technology consultants with absolute focus on healthcare robotics and emerging medical imaging technologies. The team is predominantly acknowledged for the eminent business decision support catering to business needs of emerging companies in the healthcare industry.



Robotics & Imaging



Healthcare Robotics



Medical Imaging

Healthcare Robotics

The growing prominence for minimally invasive technologies significantly reducing patient trauma has resulted in impressive adoption of surgical robotics. The successful commercialization of surgical robotics has initiated the active exploration of the potential of robotics in transfiguring other aspects of healthcare practices such as diagnostics, rehabilitation, radiotherapy, and hospital & pharmacy logistics management.

Our team of expert technology consultants is focused on developing strategies addressing challenges pertaining to commercialization, regional expansion, peer competitiveness, and, accessibility of healthcare robotics.



Published Titles

- [Global Surgical Instruments Tracking Market](#)
- [Global Surgical Robotics Market](#)
- [Global Robotics Surgical Simulation Systems Market](#)
- [Global Minimally Invasive Surgical Systems Market](#)
- [Global Haptic Feedback Surgical Environment Market](#)
- [Global Digital Surgery Technologies Market](#)
- [Global Robotics Visualization and Navigation Systems Market](#)



Upcoming Titles

- Global Robotic Stereotactic Surgery Systems Market
- Global Portable Surgical Robots Market
- Global Robotic-Assisted Microsurgical Systems Market
- Global Minimally Invasive Laparoscopic Ablation Market



Medical Imaging

Medical imaging industry is undergoing immense transfiguration through the incorporation of artificial intelligence. Novel cognitive algorithms promise to offer several concrete prospects such as quantitative imaging, prognostic risk assessment, unceasing treatment monitoring, and above all, the utmost diagnostic accuracy. Besides, the ongoing contemporary research on emerging technologies such as magnetic particle imaging, photoacoustic imaging, and optical coherence tomography, is anticipated to give rise to the new industry paradigm.

We at BIS Research, are focused on providing business support to the companies making strenuous efforts to develop technologies enabling precise diagnosis and care. Our team of expert consultants is well versed in developing novel actionable strategies aimed at the capitalization of dynamic emerging markets.





Medical Imaging



Published Titles

- [Global AI-Enabled Medical Imaging Solutions Market](#)
- [Global Portable Imaging Solutions Market](#)
- [Global Molecular Imaging Market](#)
- [Global Teleradiology Services Market](#)
- [Global Computer Aided Diagnostics \(CADx\) Market](#)
- [Global Mammography System Market](#)
- [Global Image Guided Interventional Systems Market](#)
- [Global Electrocardiographs Market](#)
- [Global Photoacoustic Imaging Market](#)
- [Global Surgical Microscopes Market](#)
- [Global 4K Medical Imaging Market](#)
- [Global Holographic Imaging Systems Market](#)



Upcoming Titles

- Global Optical Biopsy Market
- Global Magnetic Particle Imaging Market
- Global Dental Radiographs Market

Webinar/Podcast

- Impact of COVID-19 on Minimally Invasive Surgical Technology Ecosystem
- Robotics Technology - Transforming Surgical Practices

White Paper/Analyst Note

- An Evolving Intelligent And Digital Surgical Environment
- Top 25 Voices in Healthcare Robotics
- Global AI-Enabled Imaging Solutions Market- Real World Evidence
- Virtual Reality Surgical Simulation Systems- A Solution to Growing Surgical Malpractices
- Impact of COVID-19 on Robotics Surgical Simulation Systems Market
- Impact of COVID-19 on Next-generation Visualization and Navigations Systems Market
- Impact of COVID-19 on AI-enabled Medical Imaging Solutions Market
- Implications of COVID-19 on Minimally Invasive Surgical Technology Market – Current & Future

Expert Spotlight

- Global Next-Generation Ultrasound Systems Market
- Global Surgical Robotics Market
- Global Surgical Instruments Tracking Devices Market

Key Customers

Companies



SONY

stryker



B | BRAUN

OLYMPUS® Medtronic



Johnson & Johnson

Panasonic®

Key Customers

Companies



PHILIPS



Medtronic



What Our Clients Say



We have found the report to be useful, in that I was able to supplement other data sources with some of the info from this report. In so doing, I was able to triangulate to information that we needed.

All in all I am happy with the report and it is in line with my expectations for syndicated reports.”

Kate Dennis
Director, Marketing & Sales Analytics



Outstanding customer service, responsiveness and thorough deliverables. Incredibly valuable insight.

Brian Zimmer,
Senior Marketing Manager



“Brilliant research work and support. BIS Research is highly responsive, detail oriented, and provides actionable insights from their market research.

The syndicated report on Electrosurgical Devices market was impressive and the custom research project they conducted helped us to map precise opportunities for the purpose of strategically targeting areas of growth for the company:

I would highly recommend them as a trustworthy and effective business partner.

Jeff Bell, Chief Marketing Officer
Symmetry Surgical



“We worked with BIS on a primary market research project for a diagnostic product in India. The BIS team worked hard and delivered the project deliverables in a timely manner. They were able to get some KOLs interviewed, which helped the study. I would recommend them.”

Sunil Metkar
Director- Business Development

What Our Clients Say



KONICA MINOLTA

“BIS’s customized report helps my research a lot in a perfect time manner. It includes deep-insight market interviews from variety of market stakeholders globally. I look forward to returning another research again. BIS is outstanding”

Dai Saito
Director- Bio-Healthcare



“HP and team did an excellent job responding to a critical business question on short-notice, working collaboratively with my team to work towards a report-out that played a critical role in our strategic planning process. We plan on using HP and his team on an ongoing basis for similar future market research needs.”

Marcus B. Silva, JD, MBA
Chief Marketing Officer



“I must say the quality of your report is very good, much more information than what your competitor have provided. “

Levi Cheng
Former Head of Business Unit
Digital Solutions & Services



“MutantDx found the Global Liquid Biopsy Report of great value as we prepared to approach the investment community.

BIS Research was most responsive to our request for inclusion of additional data, and we highly recommend purchase”

Dr Roger Hodkinson
Chief Executive Officer

What Our Clients Say



“The cooperation of Sysmex Partec with BIS Research was extremely productive because they had a clear understanding of the industrial market from beginning on and therefore, did not need to start from scratch. They were able to realize our expectations in a very professional and efficient manner.

The communication with the project team never gave rise to any complaints – they were principally available at any time of our common project work.”

Michael Esther
Vice President of Business Planning of Sysmex Partec GmbH

Dr. Danny Köhler
Director of Product Management of Sysmex Partec GmbH

BURKHARD'S LTD

“The syndicated BIS Research on Precision Medicine provided a holistic understanding of the market. The follow up custom research was of valuable assistance in defining our strategy. It helped us move closer to our end goal by addressing our problem statement.

The professionals at BIS Research were disciplined with the deliverables and I would recommend them for their excellent services.”

Daniel Hadjittofi,
Senior Consultant



“The experience we have had with BIS was very positive: The team is really reactive, helped to find the information needed but not only that the team was also flexible and really made it best to satisfy the customer. The quality of the information is also very good. I really recommend BIS for market study information.”

Henri-Pierre Suso,
Co Founder & CTO



“BIS Research has been a nice and pleasant surprise for EndoMaster. Having worked with various research firms, BIS research stands out in 3 ways:

*Customer Focus - BIS was willing to go to great length to understand our needs and more importantly delivers a report that fits the need;
Quality of Work – All the work that they had delivered either met or exceeded our expectation;
and Flexibility – Despite working on a limited budget, BIS was flexible enough to design a research to fits our needs and budget.*

For anyone who want solid industry research but at a reasonable pricing- BIS Research should be seriously considered.”

SP Goh, CEO,
EndoMaster Pte Ltd

Thank You



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